

2021 ULI Carolinas Meeting

LEADING IN A RAPIDLY CHANGING WORLD

March 2-3, 2021 | Virtual Event

Sponsorship Opportunities

Benefits	Presenting (\$6,000)	Major (\$3,500)	Contributor (\$1,500)
Number of Sponsorships Available	5	10	Unlimited
Recognition in event email blasts, website and digital program site	Logo	Logo	Name
Branded virtual networking lounge for interactive discussion on a sponsor chosen topic	✓	✓	✓
Complimentary registrations for colleagues & clients	10	5	2
Discount on additional registrations	25%	10%	-
Logo featured on virtual meeting	Scrolling banner on welcome page	Banner	-
Virtual sponsor booth ¹	✓	✓	-
Host a virtual Project Spotlight ²	✓	✓	-
Company swag in welcome package (sent to the first 150 registrants) ³	✓	✓	-
Host a concurrent session ²	✓	-	-
Video to meeting attendees featured on the welcome page	✓	-	-

1 Booths offer a spotlight banner, showcase products or services by uploading video, file and images uploads, and booth personnel monitoring

2 Sponsor will work with ULI liaison to develop thought-leadership content

3 Sponsor will provide an item within specific size requirements

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