Mission Statement: *Innovation in Housing Council (IHC)* will provide a platform for candid, informed discussions among experienced practitioners who work in all aspects of real estate development in the Carolinas. The council will explore both market-rate and subsidized housing, examine state and local policy that impact housing supply, tour projects that offer lessons learned and seek to understand the complex demographic and macro trends impacting demand from home-buyers and renters across target markets and incomes including, but not limited to, active adults, students, first-time home-buyers, vacation home buyers, and middle- and low-income households. The IHC program is intended to inspire innovative thinking, share knowledge, enhance ULI’s role as a resource to local communities and build District Council leadership on housing issues so that members are better able to contribute creative solutions to local challenges.

**AGENDA**

**TUESDAY, FEBRUARY 11, 2020**

6:00PM – 9:00PM  OPTIONAL ALL-RIC DINNER (pre-registration required) TBD

**WEDNESDAY, FEBRUARY 12, 2020**

- 7:30AM – 8:00AM  Coffee/Breakfast Networking at the Westin
- 8:00AM – 9:00AM  IHC Welcome & Introductions
- 9:00AM  Leave for Tour of Brightwalk Community
- 9:30AM – 11:00AM  Brightwalk tour & talk
  - Host: Charlotte Mecklenburg Housing Partnership (CMHP)
  - Liz Ward, Fred Dodson, Julie Porter and Dana Cross
  - Liz says tour will take 1.5 hrs.; transit time is estimated to be 20 minutes (or less) both ways
- 11:00AM  Leave Brightwalk for Lunch
- 11:30AM – 12:30PM  LUNCH King’s Kitchen, 129 W Trade Street
- 12:30PM  Leave Lunch Venue to return to Westin
- 1:00PM – 2:30PM  Council Deliberations/Work Session

*Note—we can use this time to:*
o Strategize about the mission/work of this council
o Develop a slide deck or pamphlet on “Best Practices for Housing Attainability”
  ▪ Kristy Yule has offered to facilitate & invite Gaye Orr from Wake County Home Builders Association who has been involved in educating public officials on housing issues—particularly things that increase the cost of housing—regulatory costs, materials, etc.
o Show & Tell – have council members develop short presentations on innovative projects they are working on or ideas they would like to learn more about

CAROLINAS MEETING HIGHLIGHTS:

Wednesday, February 12, 2020:
• Carolinas Meeting starts at 2:00PM with Welcome & Networking
• First speaker is Gillian Tett at 3:00PM
• Networking Reception at 5:00PM
• Leadership Reception (invitation only) at 6:00Pm
• WLI Dinner (ticket required) at 7:30pm
• YLG Meet-Up (no ticket required) at 8:00PM

Thursday, February 13, 2020
• Continental Breakfast at 7:15am – 8:00am
• First speaker/sessions at 8-9am
• Networking Lunch at noon
• Conference adjourns at 3pm
Notes on Brightwalk

Brightwalk – designed and planned by Shook Kelly and LandDesign and developed by The Housing Partnership under a contract with the City of Charlotte – is a 98-acre planned community of family homes, townhomes and apartments along with new retail, walking trails and crystal clear streams. Development started in 2009 and is set to be completed in 2018. The neighborhood is located on Statesville Avenue where the once blighted, crime-ridden Double Oaks Apartments once stood.

The community achieved LEED-ND certification for implementing practical and measurable strategies and solutions aimed at achieving high performance in the following areas: smart location and linkage, neighborhood pattern and design, green infrastructure and buildings, innovation in design and regional priority. A few community highlights include:

- Walkable community in close proximity to public transportation and bicycle lanes added along Statesville Avenue connecting the corridor to Center City.
- Stream restoration efforts with native plants and brownfield remediation.
- Natural habitat and space preserved and vegetable garden plots installed.
- Sustainability and green building practices used throughout.
- Affordable housing for seniors and working families.
- Winner of a 2013 ArtPlace grant through the McColl Center for Art+ Innovation for seven installations of environmental art.